MED SUPPLY CAN INC.

PRIVACY POLICY

2011

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This site is owned and operated by Med Supply Can Inc. The material on this site is protected by international copyright and trademark laws.

### 2. User Generated Content

You agree to post content on this Site in compliance with these terms and conditions. Upon posting content on this Site, you grant Med Supply Can Inc and its successors and assigns a non-exclusive, worldwide, royalty-free, perpetual right and license under your copyright to use, adapt, publish, distribute, translate, reproduce and create works derived from or based upon such material in any and all media, without any duty to account to you. In addition, you irrevocably waive all of your moral rights as author in respect of such information, however arising. You shall not post content that includes or contains: (1) non-public information about companies without the proper authorization to do so; (2) false information about yourself or others; or (3) a virus, trojan horse, worm, or other harmful or disruptive component.

### 3. Content Guidelines

You agree that the content you post, submit, store, transmit, download, upload or distribute on this Site:

Is NOT threatening, abusive, libelous, defamatory, obscene, or legally objectionable;

does NOT constitute, encourage or condone:

a criminal offense or give rise to civil liability;

any form of violence, hatred or harassment;

any form of discrimination on any ground covered by federal, provincial and territorial human rights legislation in Canada, such as religion, race, colour, sexual orientation, disability, etc.;

does NOT contravene any applicable law, regulation, policy, guidelines or industry standard, as determined by Med Supply Can Inc. does NOT involve the unauthorized use of information, software, music, trademarks, photographic images, personality rights or other material protected by copyright, or other intellectual property right, without the permission of the copyright owner or the holder of the intellectual property right.

# 4. Monitoring

At any time and without notice, Med Supply Can Inc. may screen, disallow, review, edit or remove any content posted by you that appears to violate these terms and conditions. Med Supply Can Inc. has the right, but not the obligation, to monitor any content on this Site to determine compliance with these terms and conditions and other Med Supply Can Inc. policies and to satisfy any applicable law, regulation, policy, guidelines or industry standard or authorized government request. Med Supply Can Inc. does not endorse any content submitted by you or by others. You agree not to rely on any content as being screened, reviewed, monitored or approved by Med Supply Can Inc.

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You shall use this Site for lawful purposes only. Med Supply Can Inc. has the right to deny any person access to this Site or any portion thereof without notice. Med Supply Can Inc. has the right to immediately terminate your access to this Site where your conduct is unacceptable, as determined by Med Supply Can Inc. in its sole discretion, or where you have breached any of these terms and conditions or any other policy on this Site. Med Supply Can Inc. has the right to change or discontinue any aspect or feature of this Site, including, but not limited to, content, hours of availability, and equipment needed for access or use.

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### 8. Use At Your Own Risk (Indemnification)

By entering and using this Site you agree that you do so at your own risk. You submit and post content, including personal information about yourself and others, at your own risk. You rely on content posted by others at your own risk. Med Supply Can Inc. does not warrant the quality, accuracy or completeness of any claims, statements or information on this Site. Med Supply Can Inc. makes no representations about the suitability of any information or products contained or offered on this Site for any purpose. All information is provided "as is" without warranty or condition of any kind. This Site may include inaccuracies or typographical errors. Med Supply Can Inc. reserves the right to make changes to this Site at any time.

### 9. Links to Third Party Sites

This Site may contain hyperlinks to websites operated by parties other than Med Supply Can Inc.. Such hyperlinks are provided for your reference only. Med Supply Can Inc. does not control such websites and is not responsible for their content. No endorsement of any third party products or services is expressed or implied by any information, material or content referred to or included on, or linked from or to this Site. Your access and use of such third party websites, including information, material, products and services therein, are solely at your own risk. Med Supply Can Inc. Privacy Policy is applicable only with respect to this Site. You agree to review the privacy policy of any third party website before disclosing your personal information on that website.

### 10. Submissions

Med Supply Can Inc. welcomes your comments about this Site. Med Supply Can Inc. pays its agencies and suppliers to come up with creative ideas...so please don't submit any creative ideas, suggestions or materials (other than those specifically requested on this Site) as Med Supply Can Inc. can't accept or consider them. If you didn't read the previous sentence (or choose to ignore it) and you submit your creative ideas, suggestions or materials anyways, you agree not to assert any ownership right or legal right to or control over your submission (including, but not limited to, copyright, trademark, moral rights, or implied contractual rights) and you waive the right to receive any financial or other consideration in connection with such unsolicited submission including, but not limited to, an acknowledgment or credit.

### 11. Governing Law

This site is created and controlled by Med Supply Can Inc.. The laws of Canada applicable therein shall govern the content on this Site including these disclaimers and terms and conditions, without giving effect to any principles of conflicts of law.

The parties have required that this agreement and all documents related hereto be prepared in English. Les parties ont demandé que cette convention ainsi que tous les documents qui s'y rattachent soient rédigés en anglais.

#### CONSUMER PRIVACY POLICY

This website is operated by Med Supply Can Inc.. ("Med Supply Can")

## 1. General Principles

Med Supply Can Inc. is committed to preserving and safeguarding your right to privacy. Med Supply Can Inc. voluntarily adheres to the Canadian Standards Association Model Code for the Protection of Personal Information. This Consumer Privacy Policy (the "Policy") sets out the manner in which Med Supply Can Inc. collects, uses, discloses and otherwise manages your personal information. You agree that Med Supply Can Inc. may, in its sole discretion, modify the Policy at any time with or without notice to you. The revised Policy shall be posted on the Med Supply Can Inc. website located at www.medsupplycan.com and every other Med Supply Can Inc. website (individually and collectively, the "Website"). You should review the Policy on a regular basis for any such changes. You agree that your continued use of the Website after the

revised Policy has been posted constitutes your consent to such revised Policy. The Website may contain links to other non-Med Supply Can Inc. websites. Med Supply Can Inc. is not responsible for the privacy practices or content of such other websites.

#### 2. Information We Collect

Relationship Marketing - Med Supply Can Inc. may collect information about you when you register to become a member of any Med Supply Can Inc. group, for example a Community or Direct database. The information collected may include your name, address, telephone number, email address, mobile phone number, date of birth, gender and facts regarding your consumer habits and preferences.

Website - Med Supply Can Inc. may collect information about you when you access the Website. Med Supply Can Inc. keeps a record of the email addresses of those who communicate with us via the Feedback tool. Med Supply Can Inc. also collects both aggregate and user-specific information on what web pages consumers access or visit, and information volunteered by the consumer, such as survey information and contest application information.

Purchases - Med Supply Can Inc. may collect information about you when you purchase products from it by telephone, mail, fax or on-line. The information collected may include your name, address, company name, telephone number, fax number, email address and credit card information.

Complaints - Med Supply Can Inc. may collect information about you if you contact Med Supply Can Inc. with a consumer complaint or request. The information collected may include your name, address, telephone number, email address, date of birth and facts regarding the complaint or request.

Marketing Research - Med Supply Can Inc. may collect information about you if you participate in any Med Supply Can Inc. marketing research. The information collected may include your name, address, telephone number, email address, date of birth, gender, income and facts regarding your consumer habits and preferences.

Contests and Promotions - Med Supply Can Inc. may collect information about you if you participate in any Med Supply Can Inc. contest or promotion. The information collected may include your name, address, telephone number, email address, mobile phone number, date of birth, gender, facts regarding your consumer habits and preferences, and facts relevant to the contest or promotion participation.

Third Parties - Med Supply Can Inc. may employ third parties to collect your personal information on behalf of Med Supply Can Inc. for the purpose of administering contests, promotions and on-line activities. Such third parties are contractually bound to comply with all applicable privacy laws and this Policy.

#### 3. Use of Personal Information

Med Supply Can Inc. uses your personal information for one or more of the following purposes: (1) identify who you are; (2) improve the content of the Website and other Med Supply Can Inc. communications; (3) contact consumers for marketing purposes; (4) improve its products and services; (5) process and ship your order for products; or (6) process your consumer complaint or request.

### 4. Use of Cookies

Cookies are simple text files that web browsers place on computer hard drives when sites are visited. Cookies cannot damage files, nor can they read information from a user's hard drive. Med Supply Can Inc. uses cookies to help us measure the number of visits, average time spent, page views and other statistics relating to use of our Website. Our Cookies pose no security risk to you as they contain no personal information, only a special string that tells the service that you are a past user of the Website. No personal information is stored within the Cookies. Please note that certain features on the Website may not function if you do not accept Cookies. Therefore, please accept any Cookies that Med Supply Can Inc. sends to your computer. You can turn off the Cookie warning by selecting preferences or options from your browser's menu, and turning off the warning toggle.

### 5. Disclosure of Personal Information

Except as set out below, Med Supply Can Inc. will not sell, transfer or disclose any of your personal information to any third party without your consent.

Certain personal information may be disclosed to third parties solely for the purpose of processing or arranging delivery of your order or processing your complaint or request. Med Supply Can Inc. may also disclose your personal information to third parties who administer contests, promotions and on-line activities on its behalf. In addition, Med Supply Can Inc. must provide your personal information in response to a search warrant or other legally valid enquiry or order, or to an investigative body in the case of a breach of an agreement or contravention of law, or as otherwise required by law. Med Supply Can Inc. may also disclose personal information to assist it in collecting a debt owed by you.

### 6. Security Safeguards

Med Supply Can Inc. understands the importance of protecting your personal information and uses the latest Internet security protocols to protect personal information collected through the Website and other measures to protect information collected through other new media tools. However, you should be aware that the Internet and other new media tools may not be secure. Therefore, Med Supply Can Inc. does not represent or warrant the complete security of the personal information provided by you to Med Supply Can Inc. through these media.. You understand that you are providing such information to Med Supply Can Inc. at your own risk.

### 7. How to Contact Med Supply Can Inc.

If you do not want to receive email or other communications from Med Supply Can Inc., please either modify your communication preferences on the Website, go to the "contact us" link on the Website and send an email with "unsubscribe" in the subject line, or follow the unsubscribe instructions related to other new media tools where applicable. If you would like to review or update the personal information in your customer record or withdraw your consent for the collection, use or disclosure of your personal information, or if you have any inquiries, please contact:

Privacy Officer